



CHILDREN'S SCHOOL OF EXCELLENCE

Opening Minds to Wonder and Possibility

FOR IMMEDIATE RELEASE

5TH & 6TH GRADE STUDENTS FROM CSE HELPED PUT BOOKS IN THE HANDS OF KIDS IN NEED – SIMPLY BY READING THEMSELVES

*Through Classrooms Care, Classes Read 100 Books to Help
Scholastic Book Clubs Donate 1 Million Books to Children in Need*

January 23rd, 2009, Rainier, WA – 5th & 6th graders from the Children's School of Excellence are helping others while they help themselves this school year by participating in Scholastic Book Clubs' Classrooms Care program, a philanthropy-based literacy campaign designed to teach children about the joys and importance of reading and giving. This Fall, students in classrooms and all across the country read 100 books and, in turn, Scholastic Book Clubs, a division of Scholastic, the global children's publishing and media company, will donate 1 million new books to disadvantaged children nationwide.

The Classrooms Care program, which includes lesson plans, activities and curriculum for teachers, empowers children to make a difference in their community. Through the Classrooms Care Website at <http://www.scholastic.com/classroomscare> participating classrooms can choose where they want books donated from a long list of local groups. The groups are affiliated with six national charity partners whose missions are to help put books in the hands of the hardest to reach and neediest children: First Book®, Reach Out and Read®, Save the Children®, Hello Friend, Pajama Program and Camp Heartland. Books will also be sent to schools and children in the Pine Ridge Reservation in South Dakota.

"It's wonderful to see children helping children through the Classrooms Care program," said Judy Newman, President, Scholastic Book Clubs. "Asking classes to read 100 books is a great way to get students to read more. And showing children--for the first time in many cases--that they can make a difference in the lives of others is so important. Through Classrooms Care, students aren't just reading, they're reading to give." Elly Molina, CSE's 5th and 6th grade Language Arts teacher added, "We strive to promote the greatness in each child".

The Classrooms Care initiative is open to all classrooms nationwide through Scholastic Book Club catalogues and the Scholastic web site. For 60 years, Scholastic Book Clubs have provided monthly catalogues offering top quality books and reading materials from all publishers to teachers in pre-school through junior high. Scholastic Book Clubs reach over one million teachers each month, providing the most sought-after titles at affordable prices for children in classrooms nationwide. The Classrooms Care campaign is available to teachers and classrooms through five of the Scholastic Book Clubs: Firefly Book Club for pre-schoolers; Seesaw Book Club for kindergarten and grade 1; Lucky Book Club for grades 2-3; Arrow Book Club for grades 4-6; and TAB Book Club for grades 7 and up.

The Children's School of Excellence is a Washington State approved Pre-K through Grade Eight, coeducational non-profit private school, where young people prosper in thought and imagination and explore all possibilities as individuals and as members of a school community.

###

Contact: Terri Church, *Public Relations*
Children's School of Excellence
P.O. Box 1065, Rainier, WA 98576
Tel: (360) 446-1100
Fax: (360) 446-4050
Email: terri@cseinfo.com
Web site: <http://www.cseinfo.com>